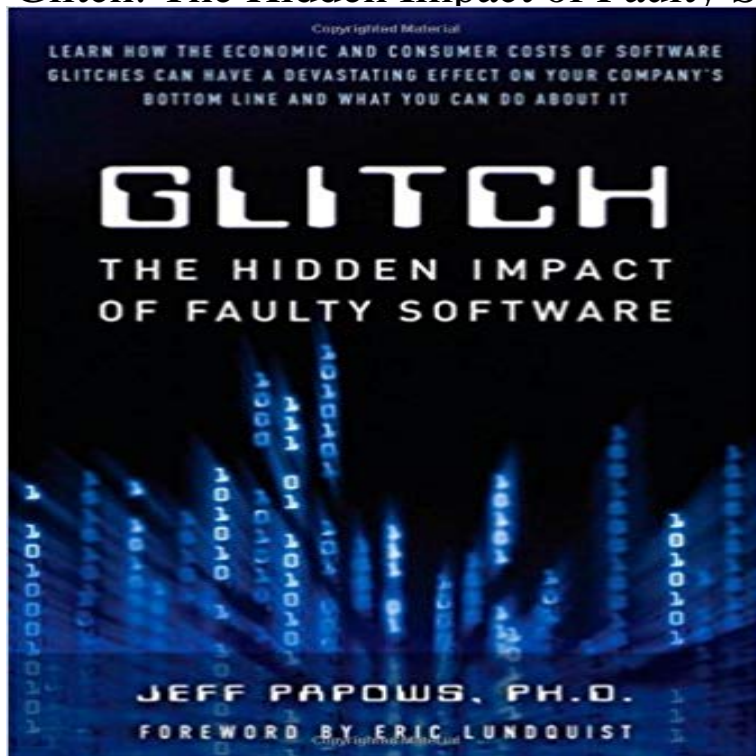


Glitch: The Hidden Impact of Faulty Software



Dont Let Software Failures Destroy Your Business The growing impact of software failures on brands, customers, and business performance How to govern software more effectively, prepare for glitches, and mitigate their impact By Jeff Papows, Ph.D., one of the worlds most experienced software executives Your software systems are the heart of your businessand they may be vulnerable. In Glitch, industry leader Jeff Papows, Ph.D., outlines the three converging forces that are leading to the proliferation of glitches. Papows explains why and how these glitches are affecting businesses, government agencies, and consumers and provides recommendations as to what we can do about them. Written for senior decision makers, Papows explains why the risks of software failure are growing worse, not betterand shows how software glitches can destroy both your profitability and your reputation. He also introduces proven governance techniques that can help you systematically find and fix weaknesses in the way you build, buy, and manage software. Dont fall victim to the next business software disaster. Read Glitchand learn about the cultural, technical, and business issues behind software glitches, so you can proactively prevent them.

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